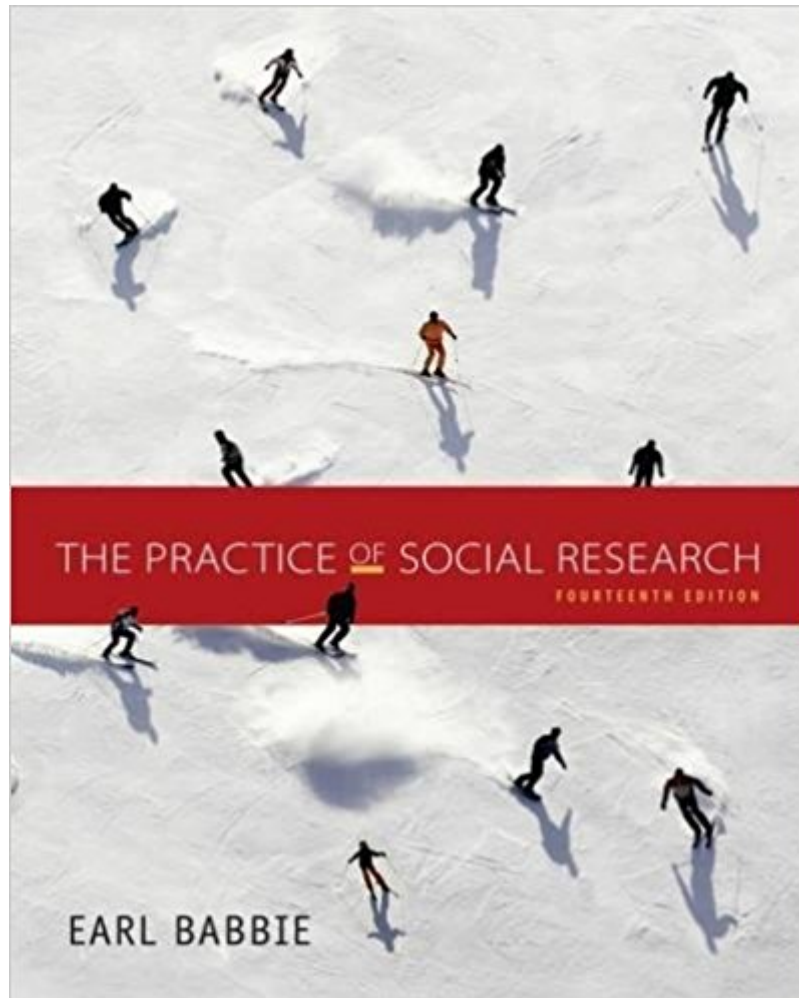




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The Practice Of Social Research



Synopsis

A straightforward, comprehensive, and approachable guide to research as practiced by social scientists, the Fourteenth Edition of this "gold-standard" book gives readers the tools they need to apply research concepts practically, as both a researcher and a consumer. The author emphasizes the process by showing readers how to design and construct projects, introducing the various observation modes in use today, and answering critical questions about research methods-such as how to conduct online surveys and analyze both qualitative and quantitative data.

Book Information

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Earl R. Babbie graduated from Harvard University before enlisting in the U.S. Marine Corps. He received his Ph.D. from the University of California, Berkeley, and began teaching shortly thereafter. Credited with defining research methods for the social sciences, Dr. Babbie has written several texts, including the bestselling THE PRACTICE OF SOCIAL RESEARCH and THE BASICS OF SOCIAL RESEARCH.

Earl Babbie is eloquent in his writing style, and lends good clarity to specific topics. However, his obsession with religion, politics, and homosexuality tend to distract from the quality of the presentation. There is hardly a chapter where he hasn't inserted a pitch on his pet topics, and he even appears to spend much of Chapter 13 venting about the Bible and homosexuality. The text book seems partly a demonstration of his self-righteous social/intellectual "superiority". He could

have offered a clean and simple conveyance of research methods, with benign examples and without the innuendo. Maybe in the next edition?

Excellent book. This is one of the best I've read if you want to gain a solid understanding of the foundations and breadth of social research.

The book is not as described. It is missing pages (Pg. 105-168 to be exact), out of order, and repeat other pages.

This book is a must have for all students of research. I excelled in the knowledge of writing up research and proposal using this book.

Another very good text on social research. No CD came with my text, but the book is in excellent condition. Babbie is one of the masters in the field. Always helpful information.

Best price found for school text book. Thanks.

great product, as promised

As a practitioner of Social and Market Research for the past 8 years, I highly recommend this book as a concise and well-explained summary of Social Research methods, perfect for beginners in the field and for quick reference by seasoned professionals.

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